

# Summary of Outreach Meeting in Oct 9, 2013

## Consensus

### Products

**Short-term** : antarctica map, Gebco Globe and smart globe, standardized PPT for specific users such as students, tourists, etc in 20 languages by the Nippon scholar

**Medium-term** : **world map**, lenticular map, 2D maps, educational material, applications games, webtoons

**Long-term** : books ( IHO or national level effort)

### Promotions

**online**– one stop service harmonized portal, google ocean, ICAO, mobile application

**offline**– museum shop, cruise ships, scientist communities (marine, GIS, geography, oceanography, geology, biology, ETC, education communities, book publishers, libraries, IHO and regional commissions, broadcasters, IOC exchange program, Oceanographic data international network(ODIN), IOC marine library network.

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## Potential Actors including volunteers based on experience.

### 1.Offline

- 1-1) Nippon scholars (Roxy): GEBCO **world map** translators (undersea feature names)
- 1-2) Paolo, Robin, Hyo and Eunmi : Road map documentation
- 1-3) Hyo: Webtoons and other educational material
- 1-4) Hans and Jan Erik: lenticular & antartica maps (three months for preprint, 1500, 15,000 Euro just for printing  
20 euro per one map including shipping&handling fee, German subsidiary possible)
- 1-5) Anderson: GEBCO Globe (inflateble (1 option)Global distribution through the company)
- 1-6)Janghyun : Smart Globe (in English, commercial products, need to check out the credit of GEBCO with condition of free of charge and make inflateble one(2 option)
- 1-7)Every Volunteer: one format (google provided one), on stories on the seas or undersea features for online content
- 1-8)Miyaki: IOC-ODIN

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## 2. Online

2-1) Nippon scholar (Caroline & Roxy) : GEBCO standardized PPT (Wichipeida),

2-2) Pauline ?: One stop service portal with harmo)nized introductional materials(including SCRUM regional proqram and IOC and any orgnaization

2-3) Jenifer: google ocean

(apply for Google Non profit account, google grants, google map engine account, maps API, explore the contents in google earth)

2-4) Paolo (Dave Wyatt, Tony Pharaoh): ICAO

2-5) Mohammed (simple one to test, 3 month)

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